



Friday, 8 July 2022

Dear ministry leaders,

Further to Daz Farrell's email last week, I am pleased to share with you the news that this week we have announced to our staff that the Churches of Christ Community Care organisational brand identity is changing to Fresh Hope Communities.

Churches of Christ Community Care was established by Churches of Christ in NSW over 80 years ago and over that time the organisation has grown in both size and the services it provides to the communities in which it operates. This change allows us to position ourselves in a way that makes it clear to those we engage with, that we are about creating and cultivating communities and a sense of belonging.

We worked with our Community Care board members and a creative agency to develop a new and dynamic brand identity that is modern and fresh and reflects who we are as an organisation and where we are headed.

Over the next six to twelve months you will begin to see this new brand identity gradually rolled out across our digital platforms, offices and sites where our existing branding is visible. Sites will be referred to as their specific site names (e.g., Alexander Campbell House or Coffs Haven) with the addition 'Proudly by Fresh Hope Communities'.



If you have any questions, please feel free to direct them to our Communications Team on communications@freshhope.org.au

Thank you for your encouragement and support, personally I'm excited about the future of Fresh Hope Communities.

Dan Dwyer
Chief Executive Officer
Fresh Hope Communities